

Biblio Data Project LitDistCo

For LPG Sales Force Publishers / not in LitDistCo
January 2006

It's often said that a book publisher's product is their data. While book publishers have a number of excellent selling tools, in almost all cases a bookseller can't order your book unless the correct bibliographic data is available in a database they can access, be it Books in Print, BookManager, Indigo etc. Your chances of direct-selling to a reader visiting one of the various retail websites – say amazon.ca or Indigo.ca – are much better when the customer can see a cover image and read a description of your book.

LitDistCo will be continuing the collection and dissemination of bibliographic information for the Literary Press Group in 2006. Rather than the LPG charging a yearly fee for Supply Chain work, LitDistCo is launching its own Biblio Data project in 2006. LitDistCo is offering a comprehensive data program – including help with BookNet certification – to ALL LPG publishers, regardless of whether or not you're a LitDistCo publisher, or in the Sales Force.

LPG Canadian Sales Force publishers are currently BookNet Canada Silver certified. Several publishers who have submitted enhanced content (book descriptions, cover images) to me over the past year are eligible for Gold certification, and if you choose to participate I'll be working on your Gold certification early in the new year. If you're not eligible yet, we'll help you get there. Certification needs to be renewed every year. Aside from being certified, it is of utmost importance to sales that your data is being distributed in the marketplace.

The LitDistCo Biblio Data Project is a one-stop shop. We'll:

- help you get BookNet certified
- send out your book data across Canada and the US – you choose where you want your data to go
- get your enhanced content on retail websites

You'll only have one source to keep updated, and we'll do the rest!

Biblio Project Details

Any LPG Publisher can sign up for LitDistCo's data project. LitDistCo is BookNet Canada Silver certified.

- We'll work with you to collect Silver or Gold Standard (includes enhanced content like book covers and descriptions) bibliographic data, and help you get certified
- We'll send out your Silver or Gold Standard data in Onix to:
 - your distributor (UTP or other)
 - Indigo
 - Bowker
 - BookManager
 - amazon.ca
 - Coutts and other library wholesalers
 - Ingram
 - Baker & Taylor
 - Barnes & Noble
 - others as requested by publisher
- We'll keep these online sources and data aggregators updated weekly on any changes to your data
- We'll keep your titles up-to-date on our searchable Books website

Cost:

\$1500, for January 2006 to December 2006.

For more information, questions, or to sign up:

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